

APPRENTICESHIPS Citizen Schools mobilizes volunteers from the community to participate in education by sharing their profession or hobby with students. We train volunteers to become "Citizen Teachers"—leading a team of middle-school students in hands-on courses in their fields of expertise. Apprenticeships reinforce academic learning and emphasize practical and marketable skills—leadership, teamwork, oral communication and technology. Citizen Schools students enroll in two apprenticeships each semester, taught one afternoon a week for 10 weeks.

“WOW!” is what people usually say when they encounter the results of the apprentices’ work. So that’s what we call the final product, presentation or performance at the end of each apprenticeship. Every WOW! showcases the students’ learning for a public audience of family, school staff, and community leaders. You’re invited!

What will you teach?

[www.citizenschools.org]

BE A MILLIONAIRE

WITH BANK OF AMERICA

If you were given \$100 tomorrow, what would you do with it? Would you choose to spend it all on yourself and rush out to buy the latest CDs, DVDs and video games? Would you save it? Or would you donate it to someone who needs it more? Learn to make brilliant financial decisions about any amount of money.

WOW!: Present your saving strategies to families and real Bank of America professionals.

ADVERTISING AGENCY

WITH GOOGLE

Get a hands-on experience of what it’s like to work as an advertising executive, from strategic planning and insight gathering to media planning/buying and creative concept development. Over the eleven weeks, students will be divided into teams to create an ad campaign from A to Z. Visit an ad agency and meet planners, creative directors and account managers.

WOW!: Students pitch their concept to current and former ad agency executives. The winning concept will be developed into a video to appear on YouTube.

OFF-BROADWAY THEATER

WITH THE NEW GROUP

Learn what it takes to put on a theatrical production. Start by reading a script and then meet with theatre professionals working on an off-Broadway play. Learn how they turn that script into the visual world we see on the stage. Experience each phase of the creative process as the show moves through rehearsal into public presentation.

WOW!: Attend the production and write a review that will make others want to go see it.

CREATE YOUR OWN REALITY

WITH GOOGLE

Today’s world is increasingly digital, so this apprenticeship takes students online to create their own virtual worlds. Engineers at Google will focus on design, user experience, educational techniques, and social aspects of the web.

WOW!: Students will present their designs to product managers at Google and share their feedback about this new product.

DESIGN A TRIP AROUND THE WORLD

WITH TRAVELOCITY

Students will create an around-the-world adventure to learn about travel to new places and cultures. They will plot five geographical destinations on their personal maps and research local culture, food, and activities to plan their trips. With these trip itineraries, they will design a website with HTML coding to create virtual versions of their adventures.

WOW!: Students present trip itineraries to travel executives, and the winning trip is featured on Travelocity’s IgoUgo website.

BE A HIP-HOP THEATER PRODUCER

WITH TALLMAN PRODUCTIONS

Do you have what it takes to make a hit hip-hop musical? Learn how to tell a story in rhyme and about theater and the history of hip-hop. Apprentices will take a classic Greek tragedy and tie its themes and lessons into the language of modern urban life.

WOW!: Students will perform an original hip hop version on a 2000-year-old story complete with music and choreography and discuss the four elements of hip-hop.

TELLING YOUR TRUTH TO MILLIONS

NON-FICTION MAGAZINE WRITING

A story you lived could be the next bestselling book or blockbuster movie. Learn how to write it, one magazine article at a time. Apprentices will learn the ABCs of nonfiction writing from seasoned journalists in NYC.

WOW!: Students will have their writings judged by a panel of editors from Newsweek and Time Magazine.